



‘The Art of Public Speaking’

2 Days Non Residential Program

About the Program

‘The Art Of Public Speaking’ is a two day public speaking Training Program that has been designed to cover processes and methods involved in speaking before a group of people as one expects to encounter in professional set ups. It prepares you in the art of creative and coherent presentation of ideas, use of visual, verbal and vocal means to be more effective as communicator and how to use language correctly and effectively.

This program will help you speak with confidence and style in any situation. You will be able to conquer forever the fear of speaking before a small or large audience and take command of your audience with authority and presence. You will make a strong impression at meetings and presentations and enhance your career and job performance.

Methodology of training: Video recording & action replay, Role Plays, Games, Activities, Audio/videos, stories, metaphors

**For nominations or more information about the program
please contact:**

jamalshahmot@gmail.com

Mobile: + 91 +91 9891439772, 8178296612

At the end of the program, the participants will be able to:

- Develop effective selling skills and start over achieving their sales numbers after understanding their customer and how to influence them.
- Quickly build rapport with the customers and develop a long term relationship with them through better communication skills.
- Probe effectively and enter the minds of the prospective customers, draw them out and sell them what they want.
- Have a sense of direction and bring about a change in their outlook and increase their overall productivity.

Workshop Coverage:

The art of telling your story

- Public speaking as communication
- Persuasive talk, power of spoken word

Essential tools of public speaking

- 3 V's of communication
- Listening in public speaking
- Style and Swag
- Accessing your powerful selling self before speaking

Ruling the stage

- Skills of making powerful presentations
- Techniques of public speaking, evaluation
- Creating Interest, involving audience, using aids
- Owning the stage through sheer stage presence & power

Psychology of public speaking!

- Speaking without fear
- The impression you make
- Perception in communication
- Interpersonal behavior

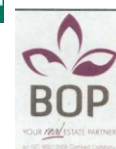
Mechanics of writing

- Designing and writing your speech
- Structuring your presentation
- Using supporting materials

Who Should Attend?

- Sales Personnel, Sales Managers, other staff members

Some Companies trained in:



Program Investment:

Rs. 6,000/- (For single nomination) (All Inclusive)

Program investment is for two days. The investment is inclusive of tea and lunch for two days.

Please send an email to jamalshahmot@gmail.com or call 9891439772 , 8178296612 for program dates & nominations. If you would want to conduct an in-company program for your co., please write to us with your needs.
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Jamal is a Master of Business Administration and a licensed practitioner of Neuro Linguistic Programming. He also has a Certificate Course in 'Competencies in Training & Development' from City & Guilds- UK.

Jamal started his career as a sales professional and has a successful track record of unparalleled success as a seller of myriad products and services in companies like United Database India Pvt Ltd. and Aptech Global Learning Solutions in India and British Broadcasting Corporations in Dubai, UAE amongst others which enables him to blend theory with real life practical examples in his training programs.

In a career spanning over 20 years, Jamal Shah has trained over 90,000 people in public speaking, selling skills, communication and presentation skills, customer services, motivation both nationally as well as internationally. He is a dedicated and passionate trainer who believes that delight of participants and clients is of paramount importance. He cajoles, entertains and enlightens his audience with a fast moving combination of stories, examples, humor, activities and quotations.

He has conducted training programs for companies like Mahindra & Mahindra, Sobha Ltd., Mahagun Group, Carrier, UTI Mutual Fund, Axis Sales, Axis Bank, Videocon Group, Sahara Group, LIC, Sikkim Manipal University nationally as well as Abu Dhabi Commercials Bank in UAE internationally.

He is the author of bestselling book 'mastering student counseling skills for greater sales' and training DVD's on advertisement and subscription selling.

Jamal is currently based in New Delhi.